**HUZAIFAH ABDI MOHAMED HAILA**

**FOUNDER & CEO | MARINE SCIENCE GRADUATE**

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## PROFESSIONAL PROFILE

Somali entrepreneur and Marine Science graduate with hands-on experience building Horaad Fishing Company from a fish-brokerage and retail business into a company operating a 10.5-metre fishing vessel and a dedicated fish retail shop. Combines academic training in marine science with practical exposure to fisheries operations, fish sourcing, sales, distribution, team coordination, and business development. Focused on building a commercially sustainable fisheries business and contributing to Somalia's blue economy.

## CORE COMPETENCIES

Entrepreneurship & business development • Leadership & management • Fisheries operations • Fish sourcing and retail • Sales and market development • Project coordination • Marine science • Blue economy development

## PROFESSIONAL EXPERIENCE

**Founder & Chief Executive Officer | Horaad Fishing Company**

*Somalia | Founded as a fish-brokerage and retail business; expanded into vessel operations in 2025*

- Founded and developed Horaad from the ground up, initially focusing on fish brokerage and retail.
- Led the company's expansion into direct fishing operations, including commissioning a 10.5-metre fishing vessel through a construction contract with Xiddig Boat Construction in 2025.
- Travelled to Bosaso, Puntland, to oversee vessel construction follow-up and prepare the boat for commercial fishing operations.
- Coordinated fishing activities with the vessel's crew along Somalia's coastline, from the Laasqoray area towards the Kismayo region since 2025.
- Developed the business across sourcing, fish distribution, and retail, and opened Horaad's first dedicated fish retail shop.
- Pursues opportunities to improve fish handling, preservation, market access, and the long-term commercial sustainability of Somali fisheries.

## EDUCATION

**City University of Mogadishu** — Marine Science | August 2020–2025

Graduated with a GPA of 3.78; Second-place ranking among university students in 2025.

**Machad Sunnah** | 2019–2020

Ranked among the top three students at graduation.

**School Education** | 2018–2019

Achieved 87% in Somalia's national examinations.

## ENTREPRENEURSHIP PROGRAMMES & RECOGNITION

**The Next Economy (TNE) — Batch 5:** Completed the entrepreneurship track in 2022.

**BIC Somali — Cohort 1:** Selected for the programme and received approximately US$6,000 in business support.

**LEAP — Cohort 1:** selected for the programme and won approximately US$15,000 in support for business development.

**Youth Idea-Pitch Challenge — 2026:** won as first in a youth-focused entrepreneurship pitch challenge 2026 at Simadilab.

## LANGUAGES

Somali • English • Arabic

## PROFESSIONAL INTERESTS

Sustainable fisheries • Marine research • Fisheries value-chain development • Fish processing and preservation • Blue economy entrepreneurship • Scientific education, mangament and leadership

## CAREER OBJECTIVE

To grow Horaad Fishing Company into a sustainable and competitive Somali fisheries enterprise while pursuing advanced scientific development in marine science, with the long-term goal of contributing to research, education, and the development of Somalia's blue economy.

## ADDITIONAL INFORMATION

Date of birth: 27 August 2000 • Nationality: Somali • Location: Mogadishu, Somalia




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